



Board of Directors Meeting Agenda Tuesday, April 9, 2024 5:30 PM – 6:30 PM

Please contact Tom Bui for assistance on
619.629.0317.

Hosted In-Person → Diamond Palace - 3993 54th St, San Diego Ca 92105

See our website: <https://www.cityheightscdc.org/city-heights-bid> for the Board Meeting Details

1. **Call to Order / Introduction**
2. **Additions to the Agenda** **ACTION ITEM**
3. **Acceptance of Board Meeting Minutes – Previous Month** **ACTION ITEM**
4. **Approval of Financials – Previous Month** **ACTION ITEM**
5. **Meeting Agenda** **NON-ACTION ITEM**
 - a. BID Special Event Planning (Brainstorm) – Micheal
 - b. City Heights Corridor Signage – Tom
 - c. City Heights BID Street Banner Program – Tom

6. **Community & Governmental Liaison Reports** **INFORMATION ONLY**
 - a. Serafina Marquez, Community Relations Officer, Mid-City Division (Confirmed)
 - b. Alex Southard, Economic Development City of San Diego (Confirmed)
 - c. Jefferey Nguyen, District 9 City of San Diego CP Office (Pending)

7. **Economic Development Staff Update (April 2024)** **INFORMATION ONLY**
 - a. **Tom Bui**, CHCDC Economic Development Program Manager (City Heights CDC)
 - BID Business Walk March 26th, 2024, Recap
 - March 2024 Homeless Coalition Meeting Recap/Updates

8. **Transportation & Planning Staff Update:** **INFORMATION ONLY**
 - a. **Manny Rodriguez**, CHCDC Transportation & Planning Program Manager (City Heights CDC)
 - Construction Updates
 - University Ave South Business Banner

9. **Presenting “Business of the Month” Recognition** **INFORMATION ONLY**

Dan’s Auto Sales - 4555 University Ave

10. **Announcements** **INFORMATION ONLY**
 - a. Upcoming Community Events:
 - Key & Cleaver 1st Anniversary – Jennipher
 - City Heights CDC Street Food Fest 6/15/2024 - Michelle

11. **Public Comment**

12. **Adjourn**