



### 2024 Sponsorship Opportunities

# 2024 City Heights Street Food Fest Sponsorships Levels

June 15,2024 | 11:00am- 5:00pm University Ave & 38th St

### Visionary: \$20,000

- Prominent banner placement
- Logo with hyperlink on CHCDC official website
- Acknowledgement on CHCDC Facebook page and Twitter
- Recognition by emcee at event
- Eight (8) admission and drink tickets
- SFF swag for eight (8) people

### Advocate: \$10,000

- Logo with hyperlink on CHCDC official website
- Acknowledgement on CHCDC Facebook page and Twitter
- Recognition by emcee at event
- Six (6) admission and drink tickets
- SFF swag for six (6)

### Ally: \$5,000

- Logo with hyperlink on CHCDC official website
- Acknowledgement on CHCDC Facebook page and Twitter
- Signage at the event
- Five (5) admission and drink tickets

### Neighbor: \$2,000

- Logo with hyperlink on CHCDC official website
- Logo on banner displayed at event
- Company/Organization name on small brick/tile/stamped piece of ceramic at new development
- Four (4) admission and drink tickets

#### For more information:

Kendyll Sepulveda- Ksepulveda@cityheightscdc.org

<u>Click Here for online sponsorship payments</u>

#### Make checks payable to:

City Heights CDC 4001 El Cajon Blvd, Suite 205 San Diego, CA 92105 Memo: SFF Sponsorship

# **Additional Sponsorship Opportunities:**

### Community Leaders/VIPs :

### \$1,000

- Logo on sign displayed at event
- Five (5) admission and drink tickets

### \$500

- Logo on sign displayed at event
- Four (4) admission and drink tickets

### \$250

- Logo on sign displayed at event
- Three (3) admission and drink tickets

### \$100

- Logo on sign displayed at event
- Two (2) admission and drink tickets

## **Itemized Sponsorship Opportunities:**

- Live band \$2,000
- Cultural Performance- \$500
- DJ- \$700
- Shirts/Swag \$1,500
- Alcohol- \$750
- Selfie Station- \$600
- Kid's entertainment- \$500
- Live Artist- \$500
- Vendor booth sponsorships- \$250 per booth