

# 2019 ANNUAL REPORT



**CITY HEIGHTS**  
COMMUNITY DEVELOPMENT

# STORIES

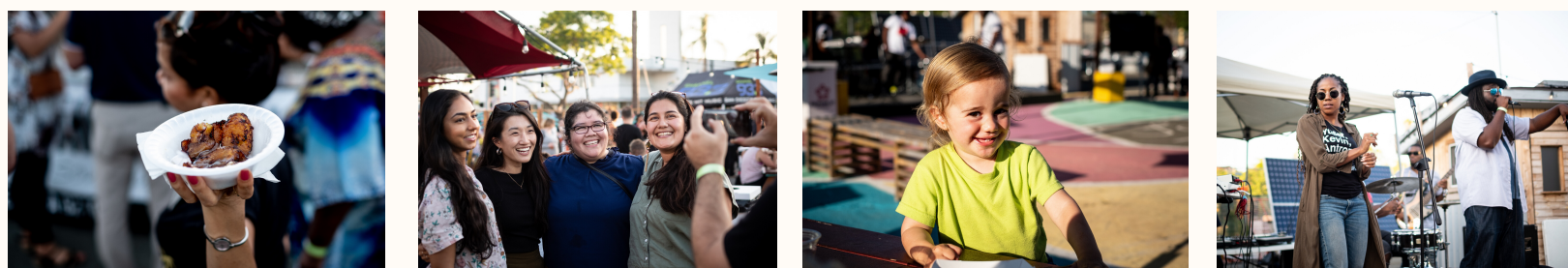
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## STREET FOOD FEST

Our first annual Street Food Fest was an amazing success, and it was not your typical fundraiser. Instead of a multi-course, ultra-expensive meal, we brought in street food vendors representing culinary traditions from around the world.

Instead of a high-rise or hotel ballroom, we threw the party on a paved community space right on El Cajon Blvd. Instead of charging people an arm and a leg for tickets, we kept the cost low, brought in an incredible band, and had a dance party. In short, the focus of this community fundraiser was what we value most: community.

The whole City Heights community, in all its color and kindness, celebrated in style. And we're only just getting started--be sure to join us for Street Food Fest 2020!



## MEET MS. RINGO

There are moments when work is just work, and then there are moments that remind us why we love serving this community alongside you.

This is our friend, Ms. Ringo, and she gave us one of those moments. When her home burned to the ground, Ms. Ringo had nothing left. "Have you ever had no place to go?" Ms. Ringo asked as she blinked back tears.

"Well I have. I tell people about having no place to go, and they nod along all nice like, but I don't think many people know the feeling. I had nowhere, just the streets, but when I called your director, you guys got me an apartment here."

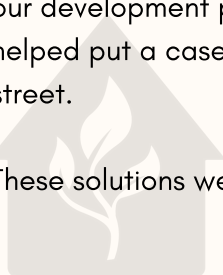


When Ms. Ringo was at her worst, the community stepped in. In 2019, we took steps to make sure more people like her will have the support they need to stay in their homes and off the streets.

We founded One Month Away, an eviction prevention program designed to keep people safe and in their homes, with our development partner we acquired four City Heights lots to develop into new affordable housing units, and we helped put a case manager out in the community to provide support and housing assistance to people living on the street.

These solutions were made possible by you, the community, and we are incredibly excited about what's to come.

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# 2019 WINS

**40,000** pounds of food distributed through our food pantry.

**4** new staff members hired this year, and our team is stronger, more experienced, and more excited to serve than ever!

10 households are evicted in San Diego every day, but they don't have to be. **ONE MONTH AWAY** is our new eviction-prevention initiative designed to keep people safe, in their homes, and off the streets.

**NEW** logo and look! If you haven't yet, visit [cityheightscdc.org](http://cityheightscdc.org) to see more!

**25** Small businesses launched or expanded.

We helped organize over **100 RESIDENTS** residents in advocating for a more family-friendly Orange Avenue, and the project was approved in July after seven years of hard work.

**PLACEMAKING** is the community-driven process of planning, designing, and transforming public spaces so local culture and heritage are highlighted and celebrated, and this year we took big steps toward building on nearly a decade of placemaking work in City Heights. Stay tuned for more!



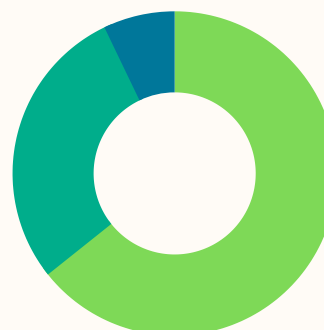
## FINANCIALS

### INCOME DISTRIBUTION:



● Housing Development	\$206,084
● Grants	\$813,318
● Property Management	\$62,891
● Resident Services	\$169,542
● Rental Income	\$122,194
● Donations & Sponsorship	\$11,216
● Partnership Distribution	\$51,476
● Investment Income	\$93,421

### EXPENSE DISTRIBUTION:



● Programs	\$961,039
● Corporate Operations	\$427,277
● Fundraising & Marketing	\$106,699



# WHO WE ARE

## OUR TEAM:



## BOARD OF DIRECTORS:

Fred Lindahl,  
Chair  
Matthew Finnegan,  
Treasurer  
Stephen Delizo  
Secretary

William Anderson  
Stephanie Perez  
Tayari Shorter  
Jeff Barger  
Miriam Rodriguez  
Linda Guzzo  
Cristina Sanchez-Kerr



## PARTNERSHIP:

We've always had a hard time fitting all of our partners on this page so this year we're making sure all of them fit nicely—magnifying glass not included! They're our friends, colleagues, passionate advocates, and hardworking community members who work everyday to improve the quality of life in City Heights.

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| 211 San Diego/<br>Community Information<br>Exchange | American Association of<br>Retired Persons | American Council for<br>Construction Education<br>ACCION | Affirmed Housing | Amikas | Bikes Del Pueblo | Bike San Diego | Borderclick | CalBike | California Bank & Trust | California Office of<br>Traffic Safety | California Walks | CalTrans | Canyonlands | Capital One Services,<br>LLC | Community Development<br>Block Grant | CDC Small Business<br>Finance | Cesar Chavez Clubs of<br>San Diego | City Heights Business<br>Improvement<br>Association | City Heights Built<br>Environment Team | City Heights Partnership<br>for Children | City Heights Village | City of San Diego<br>City of San Diego<br>Sustainability Dept. | Climate Action<br>Campaign | CMR Risk | Coal Bros | Comerica Bank | Community Budget<br>Alliance | Community Law Project | Considine & Considine | County of San Diego | Center on Policy<br>Initiatives | Crafty Pop Ups Market | Economic Development<br>and Tourism Support | El Cajon Blvd Business<br>Improvement Association | Ellie's Party Salsa and<br>Mexican Food | Energy Upgrade<br>California | Energy Upgrade Time Of<br>Use | Environmental Health<br>Coalition | Feeding San Diego | FSG+J Law | Groundwork San Diego | Hoover High School | Interfaith Housing | International Rescue<br>Committee | Kitchens for Good | KTS Law | Linda Guzzo | Live Well San Diego | Local Initiatives Support<br>Corporation | Mark Kassab | Media Arts Center San<br>Diego | Mid City CAN | National Conflict<br>Resolution Center | National Resources<br>Defense Council | Office of<br>Assemblymember Lorena<br>Gonzalez | Office of District 3<br>Councilmember<br>Chris Ward | Office of District 9<br>Councilmember<br>Georgette Gómez | Office of Mayor Kevin<br>Faulconer | Outdoor Outreach | Parent Voices, San Diego<br>Chapter | Partners for the<br>Advancement of New<br>Americans | PolicyLink | Price Charities | Price Philanthropies | MIYAKO | Pueblo Planning | San Diego Food Bank | Sn Diego County Bicycle<br>Coalition | San Diego Housing<br>Commission | San Diego Metropolitan<br>Transit System | San Diego State<br>University | SAY San Diego | San Diego Bicycle Club | San Diego Gas & Electric | San Diego Housing<br>Federation | Sticky Pot Rice | The California Endowment | The Dojo Coffee,<br>Community and<br>Culture | The Energy Foundation | The San Diego<br>Association of<br>Governments | The San Diego Foundation | The Tower Bar | The Utility Reform Network | Traveling Stories | Union Bank | United Way | Urban Corps of San Diego | US Bank | Versai Security | Wakeland Housing &<br>Development | Weiland Landscaping | Words Alive |
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## VOLUNTEERS:

Our volunteers are awesome, too. Countless people contributed hundreds of hours over the last year serving kids in our after-school program, participating in our food distributions, lending a hand at events, helping with community clean-ups, standing with the community through advocacy efforts and so much more.

**City Heights Community Development Corporation**

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www.cityheightscdc.org | 619.584.1535

