

International Village Celebration

Go around the World in a single day.

The City Heights International Village Celebration is

an annual multi-cultural, family festival that celebrates the diverse arts and cultures of City Heights and San Diego by hosting ethnic music, dancing, crafts, and foods from around the world. This annual showcase also highlights the work and accomplishments of City Heights Community organizations and their work throughout the year with access to community services such as health, employment, housing, and other opportunities. Please join us this year on **SATURDAY, JUNE 3rd, 2006** at University and Fairmont Avenues as we welcome **50,000** neighbors from around the world. Your sponsorship and presence are what make this a great event & City Heights a great place.

The trip begins with you.

What your sponsorship brings

- Live music and dance performances from around the world to City Heights for 50,000 neighbors from San Diego to enjoy.
- Ethnic foods and goods representing the over 30 different nationalities that make up City Heights.
- Over 30 employment opportunities representing 3000 jobs available in San Diego County.
- Health and well being information including computer and financial literacy training opportunities.
- Visibility and Connection with a Global Market right in your backyard
- Neighborhood and Community Economic Development Projects throughout the year.

Contact Tayari Howard

4283 El Cajon Blvd., Suite 220
City Heights, San Diego, CA 92105

Phone 619-584-1535 x114

tayari@cityheightscdc.org

City Heights
Community
Development
Corporation

INTERNATIONAL
VILLAGE
COMMUNITY
FUND

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City Heights CA 92105
Phone 619-584-1535
Fax 619-584-7992

2006 Sponsorship Opportunities

WELCOME- On behalf of City Heights Community Development Corporation we'd like to invite you to join us for the 14th annual International Village Celebration through sponsorship of the International Village Community Fund. The fund helps to produce the celebration and provide for neighborhood improvements year around. Your contribution directly supports our Coordination Committee in planning this showcase event and funds raised go towards needed neighborhood improvements here in City Heights. This is not just an opportunity to reach the 50,000 who attend the IVC, but an opportunity to help the 80,000 people

GLOBAL SPONSOR \$25,000

- **Event Banner at both Entrances**
- **Logo** prominent on Event Program, Posters and Promotional Materials
- Inclusion in all **press releases** and promotion as "Presenting Sponsor" in ads and news coverage
- **Website** Linkage w/ CHCDC's website, featured article about Community Partnership for year following the event.
- **Stage Recognition** -Welcome/Introduction at opening ceremony, promotional stage announcements
- **Company Booth 20X10**

WORLD STAGE SPONSOR \$12,000

- **Full Stage Banner** including 8 Public Service Announcements and 5 minute recognition speech
- **Logo** on Event Program, Posters and Promotional Materials
- Inclusion in all **press releases** and promotion as "stage sponsor" in ads and news coverage
- **Website** promotion as stage sponsor for year following event
- **Company Booth 10X10**

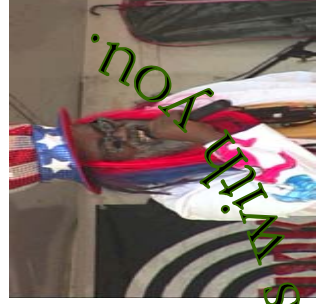
COMMUNITY ZONE SPONSOR \$ 6,500

Specific sponsorship for children's play area, job fair, and community goods and services area

- **Area Pennant Banner** displayed over sponsored section of event
- **Logo** carried on Event Program
- Stage Recognition
- **Promotion** as "Community Zone" sponsor in press releases, ads, and interviews when appropriate
- **Website** promotion as stage sponsor for year following event
- **Company Booth 10X10**

NEW FRIENDS \$3,000

- **Name featured** on the "New Friends" banner at main entrance to event
- **Stage Recognition** of all "New Friends" during special presentation
- **Website** promotion as "New Friend" for year following the event



Commit Now

Sign up for:	# of Sponsors	Cost
<input type="checkbox"/> Global Sponsor	ONLY 1	\$25,000
<input type="checkbox"/> World Stage Sponsor	2-3	\$12,000
<input type="checkbox"/> Community Zone Sponsor	2-3	\$6,500
<input type="checkbox"/> New Friends	Unlimited	\$3,000

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

E-mail _____

Method of Payment

Check Enclosed Bill Me

Signature _____

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